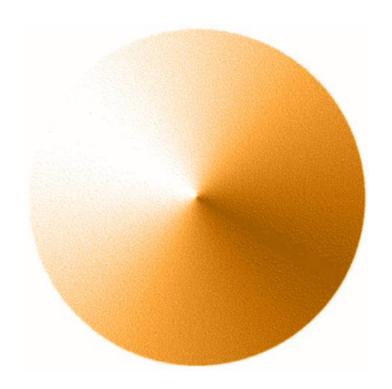


# **Center Stage Korea 2024 Guidelines for Project Proposals**



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# **Center Stage Korea**

**Center Stage Korea (CSK),** initiated and organized by Korea Arts Management Service (KAMS), is a partnership with international presenters.

In cooperation with festivals, venues and networks, Center Stage Korea introduces Korea's diverse performances to audiences around the world, thus strengthening cultural enrichment, mutual understanding and exchange in the field of arts.

### **Overview**

## 1) Who can apply

• International presenters (in charge of a festival, venue or network) seeking to organize a program featuring Korean artists/groups

### 2) Eligible project

- The proposed project must remunerate Korean artists/groups appropriately (e.g. performance fees, accommodation and per diem).
- The proposed project must start and end between January 2024 and December 2025.
- Projects that start in 2025 are to provide Korean artists/groups with financial support in 2025.

# 3) Type of project

1 A single festival or venue presenting Korean program

\*Application Form No. 1\_ Korean Program Proposal

## **Korean program**

Featuring two or more Korean artists/groups

- It is strongly recommended that Korean programs are accompanied by an **additional program** on Korean performing arts (e.g. workshop, forum, press meeting, talk with the artist and reception).
- ② A **Tour** featuring one or more Korean performing artists/groups planned by two or more partner organizations at several festivals/venues
  - \*Application Form No.2\_Tour Project Proposal (Agency/Co-presenter)



### 4) Selection criteria

- 1 Project scope
  - Korean program: number of performing artists/groups invited, plan for additional programming
  - Tour: number of tour locations and performances
- ② Contribution of International Presenter(s) and impact of the project: the degree to which the international presenter(s) will support the Korean performing artists/groups artistically and financially

Criteria		Points
1	Contribution and impact of International Presenters(s)	40
2	Validity, practicability, and impact of Project(s)	30
3	Contributing to the development of international exchange capabilities of	30
	Korean artists/groups	

3 An advantage will be given to Korean performing arts groups who plan to organize a special program or tour with a performance that has either been part of the selection between 2014 and 2023 for the Performing Arts Market in Seoul (PAMS) or Journey to Korean Music

\* This applies only if the work, as selected for PAMS or Journey to Korean Music will be used or developed. Minor variations based on the genre's characteristics will be permitted.

### 5) Grant support

- Part of the international airfare and freight cost of invited Korean performing artists/groups
  - \* Amount of grant to be confirmed through screening
  - Grants will go directly to the artists/groups.
  - In case that the condition of invitation or the invited Korean groups is changed, grant support would be canceled and changed.

### 6) Obligations of selected presenters

- International presenters are required to submit a report on the project's results to KAMS within a month after the end of the project.
- A presenter's result report is evaluated its process and result by external exports appointed by KAMS.

#### 7) Other

- Support for selected projects is subject to reconsideration in case of changes in the terms and conditions of the initial proposal.
- Projects that do not remunerate participating Korean performing artists/groups or that are supported by other Korean sponsors (e.g. Arts Council Korea) are not eligible for selection.



- A presenter's decision to cancel a selected project for financial and/or other reasons that do not fall within the scope of severe weather incidents and/or natural disasters may result in a disadvantage for the selection of his or her future projects.
- Following projects and Korean groups cannot apply for the grant:
- 1 National, local (province, city, and county) company and affiliated organization
- ② A group composed of students and amateurs
- (3) A group run by institutions, academies, or religious institutions
- (4) Individual artist without a business license
- (5) A project organized by a Korean company or organization overseas
- 6 A project operated by a Korean group or organizations renting a venue
- (7) A Korean artist/group invited by only one international presenter
- (8) A project run by a commercial enterprise or a group affiliated with an enterprise within a commercial purpose
- (9) A project held by an association of Korean residents for overseas Koreans

#### Submission

### 1) Required Documents

- Application form provided by KAMS (downloadable)
- 2 Invitation letter or contract
- 3 Document demonstrating previous projects (program booklets and videos)
- **2) Submission Period:** November 9<sup>th</sup> 30<sup>th</sup> 14:00(KST), 2023
- 3) Email your application documents to csk@gokams.or.kr.

#### **Announcement of the Results**

The selected projects will be announced in the end of December 2023 on KAMS' website. KAMS will notify selected presenters individually to discuss additional project details and the further development of the mutual partnership.

#### **Contact Information**

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